

CLAIMS

What is claimed is:

1. An apparatus adapted for use in connection with a plurality of functional door panels on a mobile platform for displaying an image, the apparatus
5 comprising:

a first door panel having a first portion of an image;

a second door panel located contiguous to said first door panel and having a second portion of said image;

10 wherein said first and second portions of said image are not removable from their respective door panels such that a different set of door panels having a different image can be quickly implemented if desired; and

wherein said first and door panels cooperatively form a complete rendition of said image.

15 2. The apparatus of claim 1, wherein each of said first and second door panels comprises a stowage bin door operatively coupled to a respective stowage bin.

20 3. The apparatus of claim 1, wherein said image is comprised of a high contrast color image.

4. The apparatus of claim 1, wherein said image comprises an advertising mural.

5. An advertising system adapted for use in connection with a plurality of stowage bin doors on a mobile platform, the system comprising:

5 a first stowage bin door having a first portion of an advertising mural, said first portion of said advertising mural including a color stable image formed on a first panel associated with said first stowage bin door;

10 a second stowage bin door having a second portion of said advertising mural, and disposed laterally adjacent and contiguous with said first stowage bin door, and having a color image formed on a first panel associated with said second stowage bin door; and

wherein said first and second portions of said advertising mural cooperatively form a complete rendition of said advertising mural.

6. The system of claim 5, wherein said color stable image comprises at 15 least one ultraviolet (UV) stable color.

7. The system of claim 5, wherein said first panels of each of said first and second stowage bin doors are formed as integral components of their respective stowage bin doors so as to be not removable from said stowage bin doors.

8. An advertising system for use with an interior area of an aircraft, comprising:

5 a first panel viewable from within a cabin area of said aircraft, said first panel having a first portion of an advertising mural non-removably formed thereon;

a second panel also viewable from within said cabin area and disposed contiguous to said first panel, and having a second portion of said advertising mural non-removably formed thereon;

10 wherein said first and second panels present said portions of said advertising mural in a manner such that a complete rendition of said advertising mural is presented to an occupant of said aircraft; and

15 wherein said first and second panels are adapted to be quickly removed so that a different plurality of panels comprising a different mural can be installed within said aircraft.

9. The advertising system of claim 8, wherein each of said first and second panels comprises a door of an associated overhead stowage bin.

20 10. The advertising system of claim 8, wherein said first and second panels are disposed laterally adjacent one another to form a generally continuous area.

25 11. The advertising system of claim 8, wherein each said advertising mural forms an integral portion of its associated said panel.

12. A method for presenting an enlarged image within an interior area of an aircraft through the use of laterally aligned stowage bins on the aircraft, the method comprising:

- 5 dividing said enlarged image into at least first and second portions;
- forming said first portion as a first image on a first door panel of a first one of the stowage bins, wherein said first image is not removable from said first door panel;
- 10 forming said second portion of said enlarged image as a second image on a second door panel of a second one of said stowage bins, wherein the second image is not removable from said second door panel;
- securing said door panels to laterally adjacent and contiguous stowage bins on said aircraft such that said stowage bin doors provide said images in a manner that forms a complete rendition of said advertising mural.

15

13. The method of claim 12, wherein forming said first and second portions of said enlarged image comprises forming first and second sections of an advertising mural.

20

14. The method of claim 13, wherein said first and second portions of said advertising mural comprise ultraviolet stable color images.

15. A method for presenting an advertising mural within an interior area of a mobile platform, the method comprising:

dividing said mural into at least first and second portions;

5 forming said first portion of said advertising mural as a first image on a first substrate;

using said first substrate to form a portion of a first interior panel for use within said mobile platform;

10 forming a second portion of said advertising mural as a second image on a second substrate;

using said second substrate to form a second interior panel for use within said mobile platform; and

securing said interior panels adjacent to one another within said mobile platform such that said first and second images present a visually complete
15 rendition of said advertising mural.

16. The method of claim 15, wherein forming said first and second interior panels comprises forming first and second overhead stowage bin doors.

20 17. The method of claim 15, wherein said advertising mural comprises a ultraviolet stable color image.

18. The method of claim 15, wherein using said substrates to form said first and second interior panels comprises using said substrates to help form
25 stowage bin doors on said mobile platform.